



The Cheyenne Soccer Club

PO Box 2774, Cheyenne WY 82003

(307) 635-GOAL (4625)

<http://www.cheyennesoccer.com/>



CSC Sponsorship and Advertising Program Fall 2012 - Spring 2013 Season

The Cheyenne Soccer Club (CSC) is a non-profit organization striving to provide quality soccer opportunities for minimal cost to our members. CSC is the largest youth sporting association in Wyoming. Each year nearly 2000 men, women, girls, and boys participate in soccer programs offered by CSC. The youth programs include ages 4 to 18 year. These players currently compete in hundreds of games at the North Park and Cahill Soccer Complexes in the spring and fall seasons. Additionally, several tournaments and leagues with out of town teams are also held in the spring and summer on these fields, involving hundreds to thousands of visitors.

Through our sponsorship program, you or your company's contribution can help keep costs of participation to a minimum and expand other CSC programs and activities. Registration costs for players are lower than most if not all clubs in Wyoming and Colorado due to generosity of sponsors and dedication of our volunteers. We are focusing on current sponsorship and fundraising efforts to ensure everyone can afford to play soccer in Cheyenne.

We currently are currently seeking Team Sponsors, Competitive Program Sponsors, Scholarship Sponsors and Club Sponsors for the Fall 2012/Spring 2013 season. Each of these sponsorship levels provide advertising and other benefits to your company while helping to offset costs associated with making CSC a great organization for the youth of Cheyenne. We also have other great advertising opportunities for area businesses including banners at the soccer fields and on our website. Each of these Programs is described below. Custom combinations of these different programs are also available.

Those wishing to enroll or learn more about any of these programs should contact CSC at 635-4625.

Recreational Team Sponsors

Each year, CSC attempts to get a sponsor for every recreational team in its organization. In a typical season, this requires sponsors for over 130 youth teams. Cost to sponsor a Recreational team for both the fall and spring season is \$225. Spring season only is \$125. This money is used to pay for the jerseys of each team, provide referees, pay for equipment, administrative costs, clinics for player and coaching development, and is also used to keep the participant costs to a minimum.

Benefits include:

- Company name/logo on sponsored team jersey
- Team picture (For Fall/Spring Sponsorship only)
- Recognition in the Wyoming Tribune Eagle and on CSC website

Competitive (Sting) Program or Rec Plus Program Sponsors

CSC is also attempting to get several sponsors to help keep costs down for participation in our competitive programs (Sting and RecPlus). This money is used to pay for equipment, provide referees, administrative costs, clinics for player and coaching development, which directly helps us keep the participant costs to a minimum.

Benefits include:

- Company name/logo to appear in advertising
- Program picture (For Fall/Spring Sponsorship only)
- Recognition in the Wyoming Tribune Eagle and on web site

Scholarship Sponsors

CSC provides scholarships for kids in need of financial support to play in the recreational and competitive soccer leagues. For only \$70 per year, companies and individuals can sponsor a child to play both fall and spring recreational or for \$125 per year may sponsor a child to play competitive soccer.

Club Sponsors

CSC offers great benefits for sponsors that provide \$1000 or more per year to the Club. Benefits for Club Sponsors include:

- Company name/log on jerseys of up to 4 teams
- Recognition on home page and sponsor page of the Club website
- Team pictures
- Recognition in Wyoming Tribune Eagle
- Banners at both North Park and Cahill during game days

Adult League Sponsors

Each team that participates in the adult league program is required to have a sponsor. For \$300 per year, you can sponsor an adult team and have the name of your organization printed on the back of each shirt as well as advertisement information included in the packet given to the team at the beginning of the year. Name will also be listed on the website.

Banner Advertising Program

The Cheyenne Soccer Club (CSC) is selling soccer season advertising at Cahill Park and North Park. The Soccer Complex Sponsor Program will allow your business to display banners as a means to promote your company and products. The banners will either be attached to the chain link fence at the Cahill Complex or by the fence along the parking lot at North Park for both the fall and spring seasons.

Initial cost to the sponsor is \$350 for the initial year, which will cover the cost of the banner, and \$250 for the subsequent year. For an additional \$100 per year, two banners will be created and placed at both Cahill and North Park. For sponsors that are involved in more than the banner program, modifications to the cost structure of the banner program may be made.

Website Advertising Program

CSC is offering advertising space on our web site. This opportunity may be especially useful for local businesses that sell soccer and other sporting equipment. Check out our website at www.cheyennesoccer.com.

Sponsorship Form
Fall 2012 - Spring 2013 Season

Sponsor Name (Name of Business): _____

Address: _____

Phone: _____

Email: _____

Contact Name: _____

___ Recreational Team Sponsor (\$225.00 per Rec team fall and spring, \$125.00 spring only)

Name or logo to place on team T-Shirts: _____

Player of team requested to sponsor (if applicable): _____

Comments:

___ Competitive String Program or Rec Plus Sponsor (\$225.00 for program sponsor)

Name or logo to appear on advertising: _____

Comments:

___ Scholarship Sponsor (Recreational \$70 per player, Competitive String \$125.00 per player fall, \$125.00 per player spring)

Comments:

___ Club Sponsor (minimum \$1000)

Name or logo to appear on T-Shirts, Banners, and CSC website: _____

Comments:
